

JOAN KROC

Millions Helped 1929-2003

World peace was not a dream to philanthropist Joan Kroc, but an achievable goal which could be fulfilled by acts of compassion and generosity. She and her husband, McDonald's restaurant founder Ray Kroc, gave millions to worthwhile causes. Following his death, she continued her extraordinary giving.

Exceptional medical care and personal dignity moved Kroc. She funded homeless shelters, hospices, and Ronald McDonald House Charities. Her arts funding benefited the San Diego community. In her will, Kroc gave National Public Radio \$200 million and provided \$1.5 billion for Salvation Army Community Centers, to foster peace through human potential.

